



農出腥風味



-作品簡介-

以魚腥草為主體，結合AR技術製作產品介紹、AR教學影片及相關週邊產品，並利用各種分析方法提出更多建議，提高知名度，同時響應SDGs。

-網站架構-

首頁

- 關於魚腥草簡介

關於小農

- 起源、故事、理念

魚腥草產品

- 茶包、面膜、化妝水、辣椒醬

關於魚腥草

- 魚腥草基本介紹、核心技術，應用範圍

AR與魚腥草

- 電子書

周邊產品

- LINE貼圖

YT影片

- 介紹影片、AR教學影片

360照片

- 畇澤農場360

-部分成果展示-



電子書



Agricultural Products For New Flavor

-Introduction-

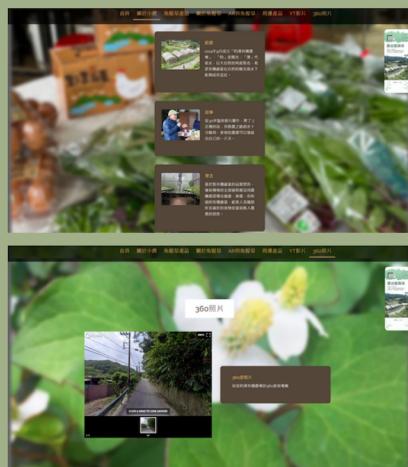


Using *Houttuynia cordata* as the main body, it combines AR technology to produce product introductions, AR teaching videos and related peripheral products, and uses various analysis methods to put forward more suggestions, increase visibility, and respond to SDGs at the same time.

-Website architecture-

- Front page
 - Introduction to *Houttuynia Cordata*
- About small farmers
 - origin, story, concept
- Houttuynia cordata* products
 - tea bag, facial mask, lotion, chili sauce
- About *Houttuynia cordata*
 - Basic introduction, core technology and application scope of *Houttuynia cordata*
- AR and *Houttuynia cordata*
 - e-book
- Peripheral products
 - LINE stickers
- YouTube
 - Introduction video, AR teaching video
- 360 photos
 - Zeze Farm 360

-Partial achievement display-



e-book