



乂隱形a翅膀乂



昀澤田園生活

結合科技影音行銷的跨域合作

網站介紹：為了解決昀澤農場面臨的知名度不足問題，因此本小組設計了專屬於昀澤農場的網站，在網站中可以供訪客瀏覽許多有關於昀澤的故事，也可以在本網站中直接進行購物的動作、有關昀澤影音的觀賞等...，並且將這有機的理念繼續延續下去。



網站成果

關於我們

- 地點：新竹縣關西鎮
- 理念：有機種植，實踐環保、健康和永續發展
- 問題點：知名度未能有效提升
- 未來發展：希望利用網路影音來行銷以及開發更多網路通路



魚腥草寶寶

雞蛋寶

Vtuber製作

42103 吳承誼

42102 田皓洋

42106 徐敬歲



invisible a wings

YUNZE PASTORAL LIFE

cross-domain cooperation combining technology and audio-visual marketing

Website Introduction: To tackle the issue of Yunze Farm's lack of recognition, our team has designed a dedicated website exclusively for Yunze Farm. Visitors can explore many stories about Yunze on the website, make purchases directly, watch Yunze-related videos, and continue to uphold the organic ethos.



Website results

About Us

- **Location:** Guanxi Town, Hsinchu County
- **Concept:** Organic cultivation, practice of environmental protection, health and sustainable development
- **Problem:** Fail to promote the YUNZE farm effectively
- **Future development:** Hope to use online video for marketing and develop more online channels



Houttuynia
cordata baby

Egg baby

Made by Vtuber

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