

# 「昀」和你 選「澤」你

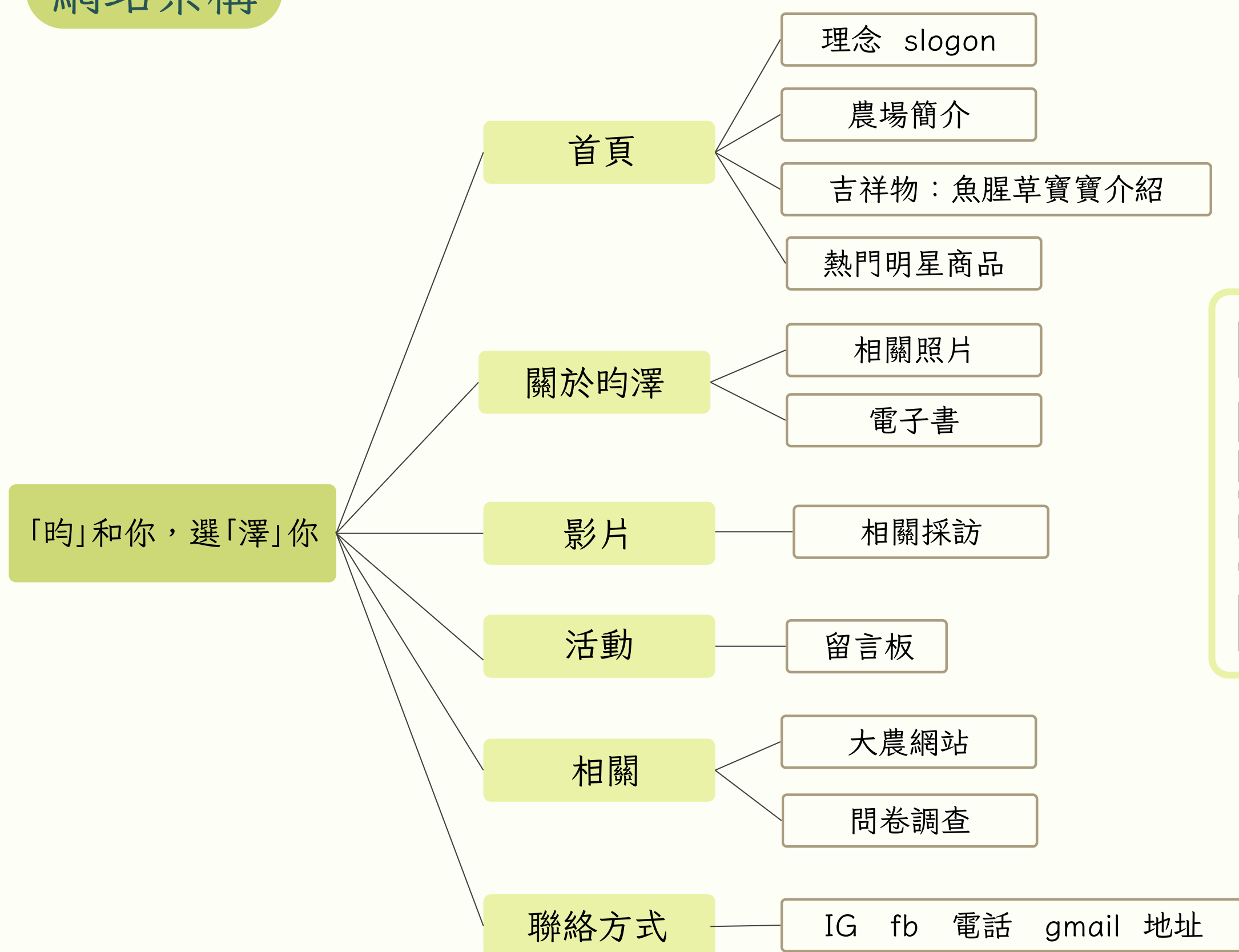


網站Vtuber - 小魚腥

## 網站簡介

本研究聚焦於位新竹關西鎮的昀澤農場，探討如何透過網站行銷以及相關商業策略改進，以及幫助農場設計「行銷網站、行銷影片、LINE 貼圖、VR、Vtuber」等，幫助農場擴展消費者族群。

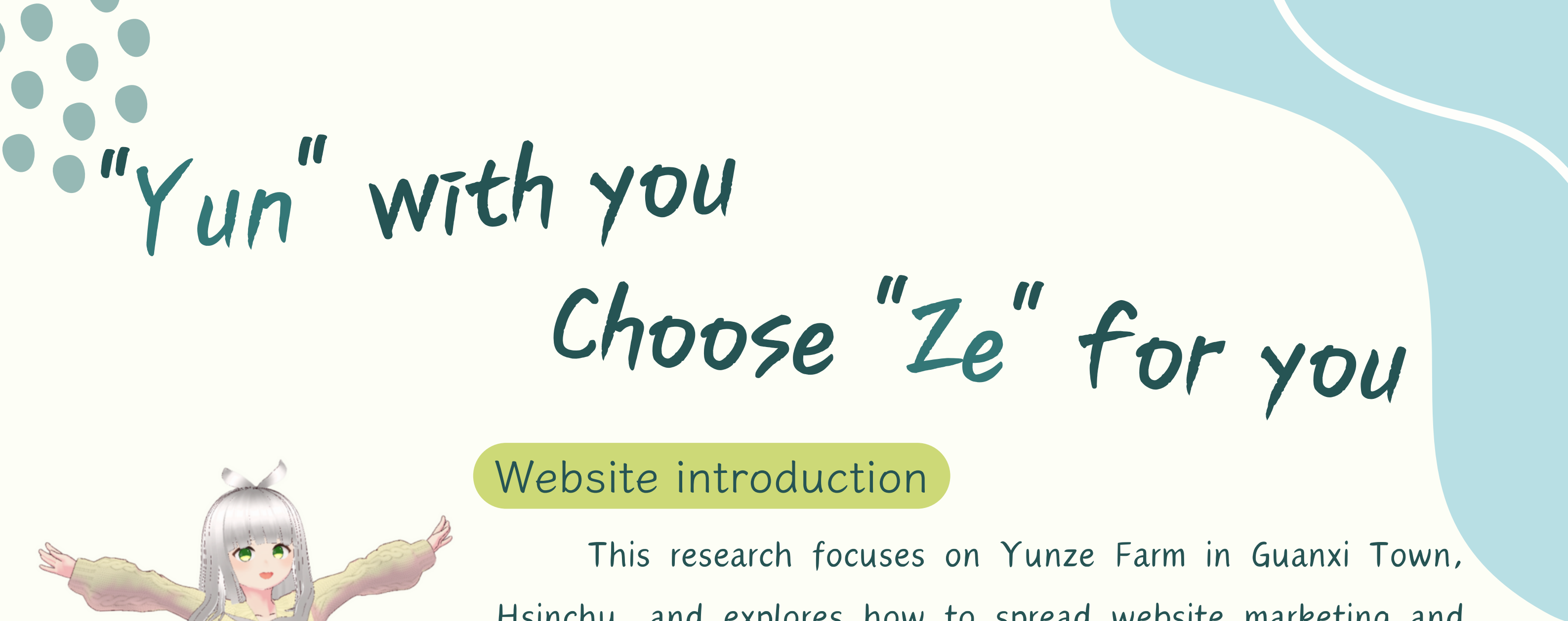
## 網站架構



網頁 QRcode

## 網站介面





"Yun" with you

Choose "Ze" for you

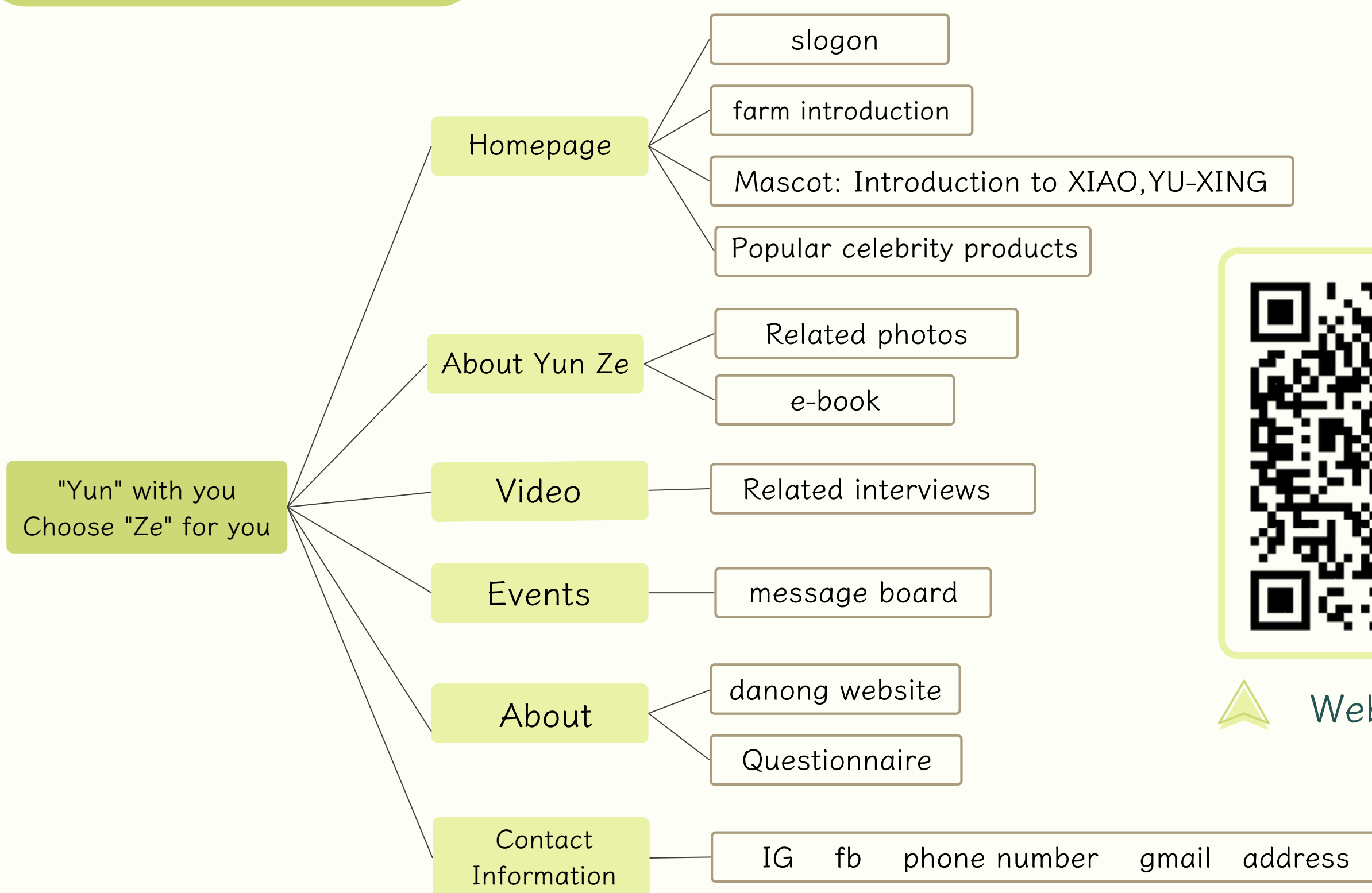


Web's Vtuber - XIAO,YU-XING

## Website introduction

This research focuses on Yunze Farm in Guanxi Town, Hsinchu, and explores how to spread website marketing and related business strategy improvements, as well as the farm's help in designing "marketing websites, marketing videos, LINE stickers, VR, Vtuber", etc., to help the farm expand its consumer base.

## Website Structure



Website QRcode

## Website interface diagram

