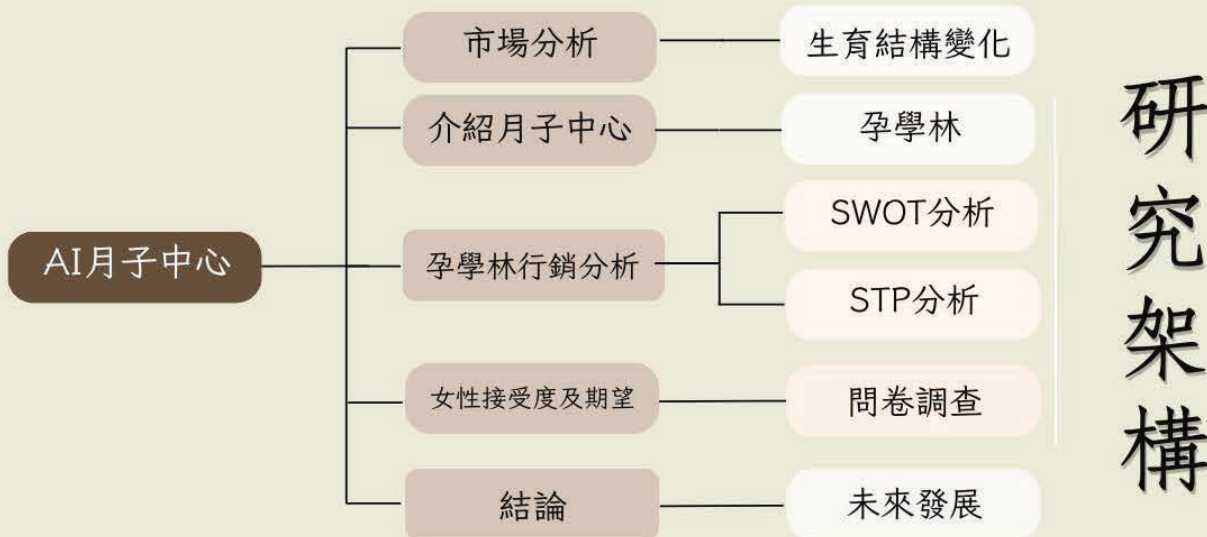


作品簡介

未來月子：AI科技讓您月來月輕鬆 -以台北市孕學林護理之家為例

研究動機

隨著少子化趨勢及職業婦女增加
現代女性對於產後護理的需求日益提高
月子中心開始引入AI技術
提供更高質量、安全和關愛的照護服務
本研究將以台北市孕學林產後護理之家為例
探討AI如何成為現代月子中心的關鍵元素



結論與建議

一、月子中心市場轉型

月子中心過去僅需提供舒適的休息空間。近年來，隨著少子化和初孕年齡提升，開始注重月子中心本身特色，結合AI和給予媽媽們提供最佳的建議和周詳的月子規劃，並且輔導媽媽身心靈上的變化，成為現代月子中心極為注重的一環。

二、對於AI智能服務的肯定度

(一) 在問卷調查結果中，「AI智能照護腳環」「IPad控制」「智能滅菌感控通道/PM2.5正壓空調系統」「身體組成分析儀(Inbody)」四項皆受到受訪者肯定，其中「AI智能照護腳環」被受訪者認定最為重要，表示月子中心應積極往AI育兒方向發展。

(二) 受訪者在「對具有AI技術的月子中心之期望」中，希望可以快速及有效的解決有關產後恢復、新生兒護理等方面的疑問和給予建議，因此，新增「AI醫療指導」服務，亦是未來可增加的服務項目。

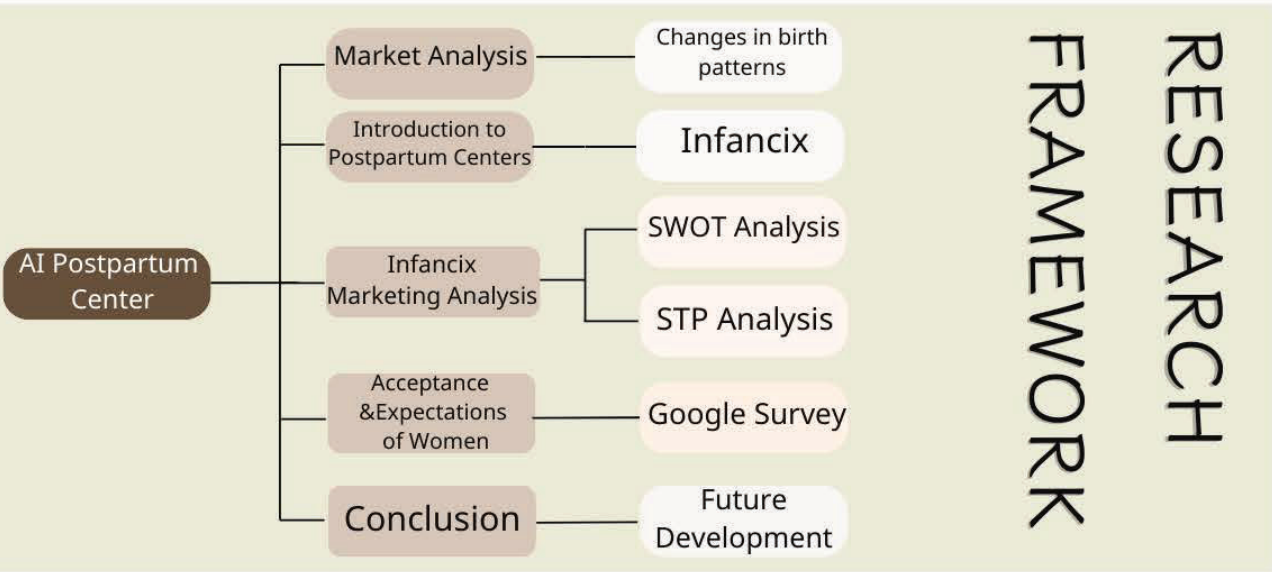
INTRODUCTION

未來月子：AI科技讓您月來月輕鬆

-以台北市孕學林護理之家(Infancix)為例

RESEARCH MOTIVATION

As the trend of declining birth rates continues and the number of working women increases, the demand for Postpartum Centers among modern women is escalating. In response, Postpartum Centers have begun integrating AI technology to offer higher quality, safer, and more compassionate care services. This study will use the Infancix Postpartum Centers as a case study to explore how AI becomes a key element in modern Postpartum Centers.



CONCLUSION & RECOMMENDATIONS

1. Postpartum Care Center Market Shift

Postpartum care centers used to focus solely on providing comfortable spaces. Now, with declining birth rates and older first-time mothers, they're emphasizing unique features. AI integration offers tailored advice and guidance for mothers' physical and mental well-being, becoming a vital aspect of modern centers.

2. AI Service Approval

- (1) Survey results show strong approval for AI features like the "AI Intelligent Care Bracelet," indicating a need for centers to evolve towards AI childcare.
- (2) Respondents desire fast and effective solutions for postpartum recovery and newborn care, "Therefore, adding 'AI Medical Guidance' services is also a potential service offering in the future."