

作品簡介

地球是我家，環保靠「全家」

—全家便利商店做到的企業責任



永續發展為什麼很重要呢？
社會民眾越來越重視永續相關議題，
世界正面臨多項問題，像是戰爭、疾病、飢餓、極端氣候等，
而永續發展可以使社會進步、經濟成長、還能保護環境，
SDGs是一個很好的指標，
聯合國訂定17項核心指標，想改善這些世界所面臨的問題。



聽到全家便利商店，
大家通常想到的是滿足日常生活的需求，
卻幾乎沒人注意到全家便利商店其實做到了很多永續行動，
像是：綠色物流、永續循環杯、友善時光……等永續行動。

以上舉例的行動都能做到減少對地球的傷害。

我們因為看到全家便利商店的「友善時光」，
所以想深入了解他們為了永續行動還做了哪些項目，
並且想讓大家也了解其實不需要花費太多的時間與精力，
在全家便利商店就可以實踐大家所想落實的永續行動。



研究結論：

- 1.全家便利商店達成 8 項 SDGs 永續發展指標，執行許多項永續行動。
- 2.根據問卷調查可得知，最多填答者參與過的項目為「友善時光」。

建議：

我們認為全家若能增加曝光度，可以吸引重視環保的消費者注意，進而增加銷售量，促進環保的同時也響應環保，一舉兩得。

Introduction

地球是我家，環保靠「全家」



—Corporate responsibility achieved by FamilyMart convenience stores



Why is sustainable development so important?
People are increasingly valuing sustainability-related issues as the world faces multiple challenges such as war, disease, hunger, extreme weather, and more. Sustainable development can lead to societal progress, economic growth, and environmental protection.

The Sustainable Development Goals (SDGs) set by the United Nations, consisting of 17 core objectives, aim to address these global challenges.



When people think of FamilyMart, they usually think of it as a place to meet their daily needs. But few know that FamilyMart does a lot for the environment, like green delivery, reusable cups, and friendly hours.



These actions help reduce harm to the planet.

Seeing FamilyMart's "Friendly Hours," we wanted to learn more about what else they do for the environment. We also want to show that it doesn't take much time or effort to practice sustainability at FamilyMart.



Conclusion:

1. Family Mart has achieved 8 Sustainable Development Goals (SDGs) indicators and implemented numerous sustainability actions.
2. According to the survey, the most participated project by respondents is "Friendly Hours".

Suggestion:

We suggest that Family Mart could increase its visibility to attract environmentally conscious consumers, thereby increasing sales and promoting environmental protection.

