

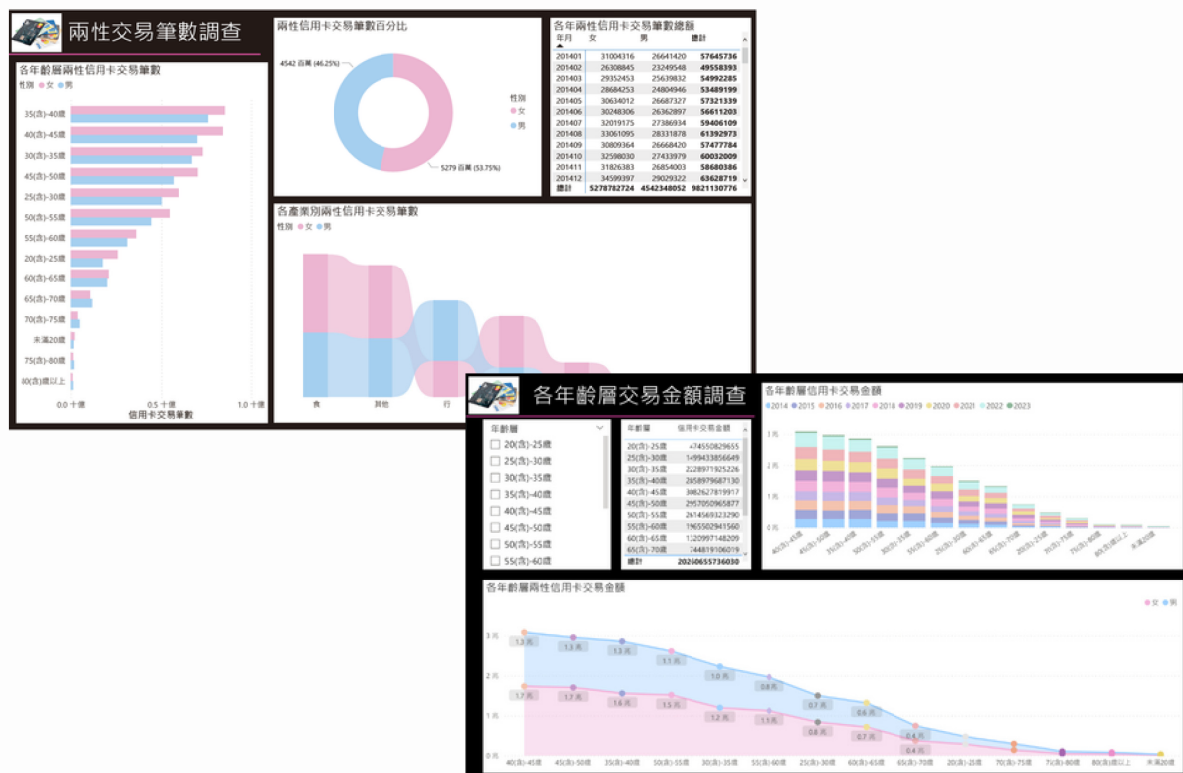
Discussion on cardholder's consumption situation

— Introduction —

With changes in consumption habits and financial concepts, credit cards have become the main payment tool. This research discusses the consumption situation of cardholders from two aspects of consumption quantity and consumption amount of cardholders.

Research questions:

- Number and amount of transactions by gender.
- Number of transactions and transactions by age group.
- Consumption amount by industry category.
- Amount and number of transactions per year and month.



▲ Using charts to analyze consumption situation.