



Introduction of Works

Did you buy it?—Shopee pick-up Business Practices and Customer Satisfaction

foreword

With the change of shopping habits in modern times, online shopping has gradually evolved from physical shopping to online shopping, and online shopping has become a routine. We observed the rapid expansion of Shopee pick-up to every county and city, so our team wanted to understand. Comparison of convenience store and Shopee pick-up, convenience difference and satisfaction survey.



Conclusion

Shopee pick-up In addition to providing pick-up services, there are even physical goods services, such as snacks and cigarettes. Nearly 80% of consumers agree that store-to-store freight is better than supermarket freight, but most consumers believe that even if store-to-store freight is discounted, it is still no substitute for convenience store freight. Except for the average logistics speed and service quality, the rest are satisfactory, which shows that although the overall evaluation is good, there is still room for improvement.